

**ASIA'S BROADCASTING  
& INFOTAINMENT SHOW**

# MARKET PLACE **SCAT 2026**

**12 - 14 OCTOBER, 2026**  
World Trade Centre,  
Cuffe Parade, Mumbai

- CABLE TV
- BROADBAND
- IPTV
- SATELLITE TV



[www.scatindiashow.com](http://www.scatindiashow.com)

Antenna

Splitters, Coupler  
& Combiners

## THE PREMIER CONVERGENCE PLATFORM FOR CONNECTIVITY & DIGITAL TECHNOLOGIES IN INDIA

Connectivity today spans broadband and fibre networks, 5G and satellite infrastructure, IPTV and OTT platforms, and cloud-enabled digital services deployed across media delivery and enterprise environments. As these domains converge, technology decisions are increasingly driven by integration, scalability and performance across networks that support content distribution, digital services and enterprise transformation.

SCAT India is the industry's most established platform for engaging with India's connectivity and digital infrastructure market at scale. The idea is simple. Connectivity is no longer standalone. Digital services, media platforms, enterprise systems, and intelligent networks now work as one integrated ecosystem. SCAT India reflects this reality and brings every stakeholder shaping this convergence into a single, focused platform.

Built on strong foundations in broadband, satellite, cable, and content distribution, SCAT India expands into today's connected world. A world where networks carry intelligence, data powers decisions, and digital services define growth.



### India's Digital & Connectivity Market

INR **2.3** trillion

India's media and entertainment sector value in 2023

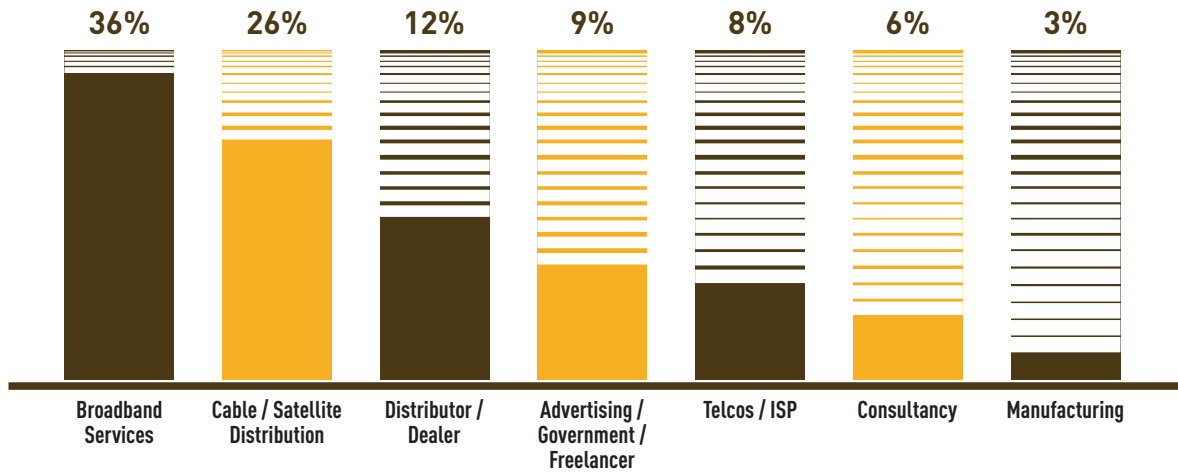
INR **3.1** trillion by 2026

Projected market size driven by broadband expansion, digital delivery and platform convergence

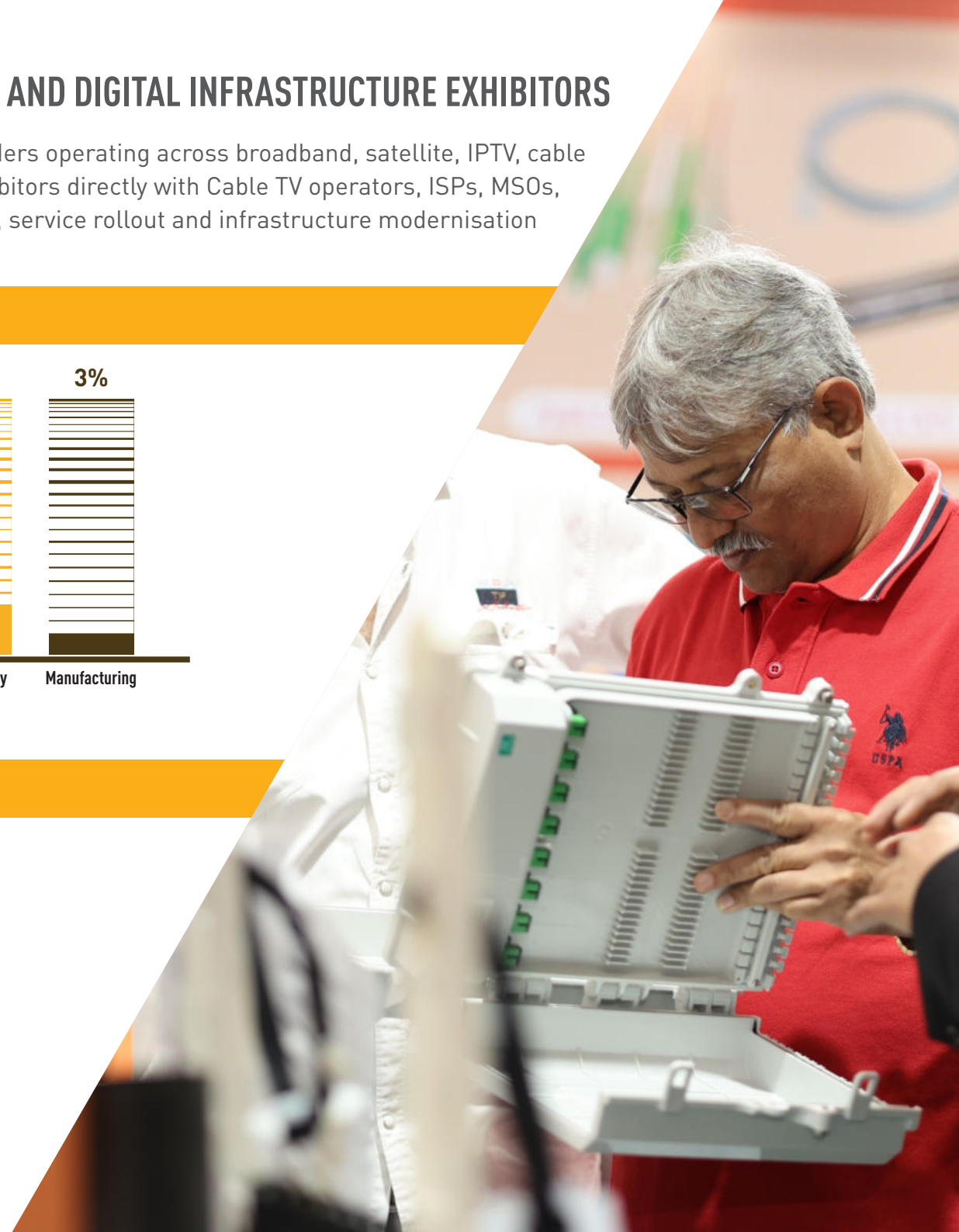
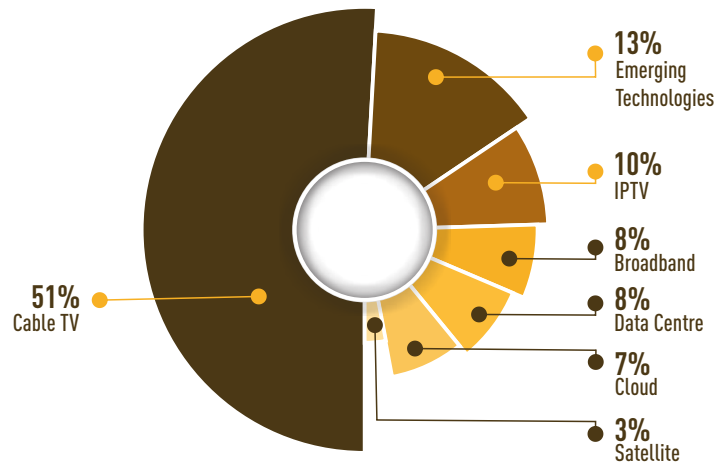
# THE EPICENTRE OF OPPORTUNITY FOR CONNECTIVITY AND DIGITAL INFRASTRUCTURE EXHIBITORS

SCAT India provides a focused B2B marketplace for solution providers operating across broadband, satellite, IPTV, cable distribution and digital infrastructure. This platform connects exhibitors directly with Cable TV operators, ISPs, MSOs, distributors and system integrators involved in network expansion, service rollout and infrastructure modernisation across India.

## Visitor Segments



## Product Interest



# CONNECTIVITY, DIGITAL TECHNOLOGIES AND ENTERPRISE INFRASTRUCTURE IN CONVERGENCE

SCAT India is structured around the converging technology domains driving India's next phase of network expansion, digital service delivery and enterprise connectivity. The exhibition brings together infrastructure, platforms and solutions that are increasingly evaluated and deployed as part of integrated, end-to-end ecosystems.

## Next-Generation Connectivity Networks

- Broadband, FTTH and fibre infrastructure
- 5G and hybrid access networks
- Satellite broadband and last-mile connectivity
- Interconnection, peering and network automation

## Digital Technologies Shaping Network Performance

- Cloud platforms and SaaS for network operations

## Media and Content Delivery Technologies

- IPTV, OTT and hybrid cable-IP platforms
- Content delivery networks and cloud TV solutions
- Subscriber management, billing and personalisation
- IP-based distribution

## Enterprise Connectivity and Digital Infrastructure

- Secure enterprise connectivity and managed services
- SD-WAN, edge networking and cloud-native architectures
- Digital infrastructure solutions

## EXHIBITOR PROFILE

### Next-Gen Connectivity & Broadband

- 5G & Cellular Backhaul Solutions
- ISPs
- Fibre & Leased Line Providers
- Satellite for Broadband

### Broadcast & Cable Infrastructure

- CATV Equipment & Component Manufacturers
- Cables, Connectors, Routers & CMTS
- Set-top Boxes & Subscriber Devices

### Streaming, OTT & Content Delivery

- OTT Apps & Services
- IPTV & Video Streaming Platforms
- CDN Providers & Video Delivery Solutions

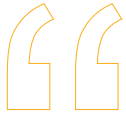
### Software, Security & Network Management

- CAS & Subscriber Management
- Billing, CRM & CATV Software Solutions
- Network Monitoring
- Cloud Services, Data Centres & Big Data Platforms

## VISITOR PROFILE

- Broadband Distributors & Engineers
- Broadcast and Satcom Engineers
- Broadcast Equipment Manufacturers and Rural LCOs
- Bulk Bandwidth Sellers
- Satellite & CATV Operators / MSOs
- Cable TV Associations
- Carrier / Mobile Operator / ISPs / VNO's
- Distributors / DPOs
- Fibre & Leased Line Providers
- HITS Providers
- OTT Platform Owners & Tech Providers
- Pay TV Channels
- Satcom / Satellite Carrier Professionals
- Space & Satellite Industry Professionals
- System Designers & Installers





*As India's Tier 1 audience increasingly embraces OTT platforms alongside accelerating broadband growth, the industry is witnessing sharp progress. SCAT India Show keeps pace by providing a vital platform to showcase our new technologies. Having participated since inception, we recognize its unique value. Its location in Mumbai attracts key visitors from across the country, making it essential for forging new customer relationships while strengthening existing ones.*

**Devchand Haria**

*Managing Director, Optilinks Networks Pvt Ltd*



*The connectivity industry is progressing swiftly, making SCAT India Show an indispensable hub for engagement. It offers a unique opportunity to connect directly with major ISPs, MSOs, and OEM partners while showcasing our innovative solutions and services. The show also serves as a critical meeting point to collaborate with vendors, technology evangelists, and key stakeholders nationwide, ensuring we remain at the forefront of industry advancement.*

**Vijay Ahire**

*Founder & CTO, Synnefo*



*SCAT India has been a well-recognised industry forum for over two decades, drawing participants and exhibitors from across the country. Its strong industry presence provides a valuable platform for engagement with a diverse, pan-India audience. For DBYTE, the show represents a significant annual opportunity to connect with customers, partners, and peers while reinforcing its presence within the broader connectivity landscape.*

**Samir Sawant**

*Head of Technology & Network Operations, DBYTE Facility Network Pvt Ltd.*



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